

SMILE BRANDS HONORED ON REAL LEADERS® TOP 150 IMPACT COMPANIES LIST OF 2021

Irvine, CA (January 13, 2021) – Smile Brands Inc., one of the nation's leading providers of business support services to dental groups in the United States, is thrilled to be have been recognized on Real Leaders newly selected 2021 "Top Impact Companies" from around the world. The 2021 award winners include game-changers such as: Tesla, Beyond Meat, Patagonia and 147 other well-respected impact brands of all sizes and from a variety of industries. Browse the Top Impact Companies list below:

#1 Tesla
#2 Natura
#3 Danone
#4 Patagonia
#5 Beyond Meat
#6 Etsy
#7 Ben & Jerry's **#8 Smile Brands**#9 Seventh Generation
#10 Vital Farms
#11 Unilver
#12 Ecolabs...see full list

Since 2010, Real Leaders has been the premier source for recognizing leaders and organizations that are making a positive social or environmental impact around the globe. Smile Brands and its Smiles for Everyone Foundation share the mission of delivering Smiles for Everyone® around the world through an ongoing focus on the positive impact the organization can have on patients, communities and employees.

The company has been honored for the past three years as a Glassdoor Best Place to Work and has been named a Best Company for Diversity, Women, Professional Development and Happiness by the employer rating site, Comparably. Through the Smiles for Everyone Foundation, Smile Brands has provided over 20 million dollars in donated dental care to individuals in need both in the US and across its seven international outposts since 2011. In response to the unique challenges of 2020, Smile Brands launched its <u>Safe.Smile.Space.TM</u> initiative to promote both physical and emotional safety within all of its 650 dental offices.

"We are honored to have been recognized for our Social Impact by Real Leaders," said Smile Brands CEO, Steve Bilt. "Our long-term focus on delivering Smiles for Everyone was put to the test over the past 12 months by both the pandemic and increased social divisiveness. Our team has pulled together in ways that I could not have imagined to ensure continuous access to safe dental care for patients, a safe work environment for

our employees and providers, and a supportive, safe space to provide care. All the while, we've continued to provide free dental care to individuals in need at all of our international outposts throughout the crisis."

A special ceremony will be held on January 27th, 2021 to honor the winners and will include key impact speakers featuring Seth Goldman, Chairman of Beyond Meat and a musical performance from Michael Franti, world-renowned musician and activist.

ABOUT SMILE BRANDS INC.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work list for the past three years. Smile Brands' affiliated dentists leverage industry-leading business support services so that they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization was founded in 1998 and supports 650 affiliated practices and 60 brands across 30 states. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.

ABOUT REAL LEADERS

Real Leaders is the world's first business and sustainable leadership magazine and serves a community of visionaries, collaborating to regenerate our world. Its mission is to inspire better leaders for a better world. Real Leaders is a Certified B-Corp and signatory in the United Nations Global Compact (an advocate for achieving the global goals for sustainable development). Real Leaders positions leaders to thrive in the new economy and to inspire the future. Visit www.real-leaders.com for more information.